



2023 SWVT Chamber of Commerce Visitors Guide & Membership Directory Advertising Rates

Publisher: Southwestern Vermont
Chamber of Commerce

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Ad Materials Deadline: 05/15/2023 All Ads must be **PAID IN FULL** by 05/31/2023 for inclusion in Guide

<u>Ad Size</u>	<u>Member Rate</u>	<u>New Member Rate*</u> <small>(includes \$125 toward 2023 year membership)</small>	<small>*Must not have been a member of the Chamber within the last 5 years</small>	<u>Non-Member Rate</u>
1/8 Page	\$380	\$515		\$550
1/4 Page	\$610	\$750		\$775
1/2 Page	\$870	\$995		\$1050
Full Page	\$1,445	\$1,585		\$1,675
Inside Cover	\$1,925	not available		not available
Map	\$2,090	not available		not available
Back Cover	\$2,365	not available		not available
Social Media Post	\$150	Available only with Purchase of Ad-1X Paid Boosted Post Posted on Tourism FB and IG Accounts-Shires of Vermont		

_____ Camera Ready (Hi-Res 300dpi or better pdf) *Send camera-ready ads, or ad copy to: Erika@swvtchamber.com*
 _____ Ad Creative need help designing? Contact us. additional fees apply
 _____ Repeat Ad (If Available)

Ad Specs

1/8 Page 2.3" X 1.675"
 1/4 Page 2.300" X 3.5" (vertical) or 4.75" X 1.675" (horizontal)
 1/2 Page 4.75" X 3.5"
 Full Page 5.375" X 8.5" full bleed
 Inside Cover 5.375" X 8.5" full bleed
 Back Cover 5.375" X 8.5" full bleed

Ad Purchased:

Business Information I'd like to become a New Member of the SW VT Chamber of Commerce (check here)

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Payment Method **Payment Enclosed (check here)** **Invoice Me (check here)**

Card Number: _____

Exp _____ CCV _____ Billing Zip _____

Name on Card _____

Signature: _____

FULL PAGE AD SIZE
INCLUDES FULL BLEED
5.375" x 8.5"

SECTION HEADERS

1/2 PAGE AD SIZE
4.75" x 3.5"

PAGE NUMBERS

SECTION HEADERS

1/4 PAGE AD SIZE
HORIZONTAL
4.75" x 1.675"

1/4 PAGE AD SIZE
VERTICAL
2.3" x 3.5"

1/8 PAGE AD SIZE
2.3" x 1.675"

PAGE NUMBERS